

A Companion to Tourism

Edited by

Alan A. Lew

Northern Arizona University, USA

C. Michael Hall

University of Otago, New Zealand

and

Allan M. Williams

University of Exeter, UK

A Companion to Tourism

Blackwell Companions to Geography

Blackwell Companions to Geography is a blue-chip, comprehensive series covering each major subdiscipline of human geography in detail. Edited and contributed by the disciplines' leading authorities each book provides the most up to date and authoritative syntheses available in its field. The overviews provided in each Companion will be an indispensable introduction to the field for students of all levels, while the cutting-edge, critical direction will engage students, teachers, and practitioners alike.

Published

1. *A Companion to the City*

Edited by Gary Bridge and Sophie Watson

2. *A Companion to Economic Geography*

Edited by Eric Sheppard and Trevor J. Barnes

3. *A Companion to Political Geography*

Edited by John Agnew, Katharyne Mitchell, and Gerard Toal (Gearoid O Tuathail)

4. *A Companion to Cultural Geography*

Edited by James S. Duncan, Nuala C. Johnson, and Richard H. Schein

5. *A Companion to Tourism*

Edited by Alan A. Lew, C. Michael Hall, and Allan M. Williams

Forthcoming

6. *A Companion to Feminist Geography*

Edited by Joni Seager and Lise Nelson

7. *Handbook to GIS*

Edited by John Wilson and Stewart Fotheringham

A Companion to Tourism

Edited by

Alan A. Lew

Northern Arizona University, USA

C. Michael Hall

University of Otago, New Zealand

and

Allan M. Williams

University of Exeter, UK



© 2004 by Blackwell Publishing Ltd

350 Main Street, Malden, MA 02148-5020, USA
108 Cowley Road, Oxford OX4 1JF, UK
550 Swanston Street, Carlton, Victoria 3053, Australia

The right of Alan A. Lew, C. Michael Hall, and Allan M. Williams to be identified as the Authors of the Editorial Material in this Work has been asserted in accordance with the UK Copyright, Designs, and Patents Act 1988.

All rights reserved. No part of this publication may be reproduced, stored in a retrieval system, or transmitted, in any form or by any means, electronic, mechanical, photocopying, recording or otherwise, except as permitted by the UK Copyright, Designs, and Patents Act 1988, without the prior permission of the publisher.

First published 2004 by Blackwell Publishing Ltd

Library of Congress Cataloging-in-Publication Data

A companion to tourism / edited by Alan A. Lew, C. Michael Hall, Allan M. Williams.

p. cm. – (Blackwell companions to geography)

Includes bibliographical references (p.).

ISBN 0-631-23564-7 (alk. paper)

1. Travel. I. Lew, Alan A. II. Hall, Colin Michael, 1961– III. Williams, Allan M. IV. Series.

G155.A1C5347 2004

910' .01–dc22

2003017016

A catalogue record for this title is available from the British Library.

Set in 10 on 12pt Sabon
by Kolam Information Services Pvt. Ltd, Pondicherry, India
Printed and bound in the United Kingdom
by TJ International Ltd, Padstow, Cornwall

For further information on
Blackwell Publishing, visit our website:
<http://www.blackwellpublishing.com>

Contents

<i>List of Contributors</i>	ix
<i>Preface</i>	xvii
Part I Introduction	1
1 Tourism: Conceptualizations, Institutions, and Issues <i>C. Michael Hall, Allan M. Williams, and Alan A. Lew</i>	3
Part II Perspectives on Tourism	23
2 The Measurement of Global Tourism: Old Debates, New Consensus, and Continuing Challenges <i>Stephen L. J. Smith</i>	25
3 Tourist Flows and the Spatial Distribution of Tourists <i>Bob McKercher and Alan A. Lew</i>	36
4 Behavioral Approaches in Tourism Research <i>D. Jim Walmsley</i>	49
5 Toward a Political Economy of Tourism <i>Allan M. Williams</i>	61
6 Cultural Geographies of Tourism <i>Mike Crang</i>	74
7 Tourist Practices and Performances <i>David Crouch</i>	85
Part III Producing Tourism and Tourism Spaces	97
8 The Cultural Turn? Toward a More Critical Economic Geography of Tourism <i>Keith G. Debbage and Dimitri Ioannides</i>	99

9	Transnational Corporations, Globalization, and Tourism <i>Kevin Meethan</i>	110
10	Entrepreneurial Cultures and Small Business Enterprises in Tourism <i>Gareth Shaw</i>	122
11	Labor Mobility and Market Structure in Tourism <i>Michael Riley</i>	135
12	Transport and Tourism <i>Stephen Page</i>	146
13	The Tourism Area Life Cycle in the Twenty-First Century <i>Richard Butler</i>	159
Part IV Globalization and Contested Places		171
14	Problematizing Place Promotion <i>Nigel Morgan</i>	173
15	Tourism, Information Technology, and Development: Revolution or Reinforcement? <i>Simon Milne, David Mason, and Julia Hasse</i>	184
16	Theming, Tourism, and Fantasy City <i>Thomas W. Paradis</i>	195
17	Whose Tourist-Historic City? Localizing the Global and Globalizing the Local <i>Gregory J. Ashworth and John E. Tunbridge</i>	210
18	Urban Tourism: Between the Global and the Local <i>T. C. Chang and Shirlena Huang</i>	223
19	Postcolonialism, Colonialism, and Tourism <i>Anne-Marie d'Hauteserre</i>	235
20	Indigenous People and Tourism <i>Tom D. Hinch</i>	246
Part V Tourists, Values, and Practices		259
21	Tourism Motivations and Typologies <i>Richard Prentice</i>	261
22	Tourism, Modernity, and Postmodernity <i>Tim Oakes and Claudio Minca</i>	280
23	Cultural Circuits of Tourism: Commodities, Place and Re-consumption <i>Irena Ateljevic and Stephen Doorne</i>	291
24	Narratives of Being Elsewhere: Tourism and Travel Writing <i>Mike Robinson</i>	303

25	Gender and Sexuality in Tourism Research <i>Annette Pritchard</i>	316
26	The Souvenir: Conceptualizing the Object(s) of Tourist Consumption <i>Jon Goss</i>	327
Part VI	Tourism, Place, Space, and Forms	337
27	Tourism and Landscape <i>Theano S. Terkenli</i>	339
28	The Beach as a Liminal Space <i>Robert Preston-Whyte</i>	349
29	Tourism, Shopping, and Retailing: An Axiomatic Relationship? <i>Tim Coles</i>	360
30	Tourism and the Countryside <i>Richard Sharpley</i>	374
31	Mobility, Tourism, and Second Homes <i>Dieter K. Müller</i>	387
32	Gaming and Tourism: Issues for the New Millennium <i>Patricia A. Stokowski</i>	399
33	Geographic Perspectives on Event Tourism <i>Donald Getz</i>	410
Part VII	Tourism, the Environment, and Society	423
34	Tourism and the Natural Environment <i>Klaus Meyer-Arendt</i>	425
35	Tourism and Touristic Representations of Nature <i>Jarkko Saarinen</i>	438
36	Environmental Impacts of Tourism <i>P. P. Wong</i>	450
37	Tourism and Resource Management <i>David Mercer</i>	462
38	National Parks: Wilderness and Culture <i>Stephen Boyd</i>	473
39	Ecotourism: Theory and Practice <i>Erlet Cater</i>	484
40	Tourism, Sustainability, and Social Theory <i>George Hughes</i>	498

41	Tourism and the Elusive Paradigm of Sustainable Development <i>David B. Weaver</i>	510
Part VIII	Policies, Planning, and Governance	523
42	Tourism and Public Policy <i>C. Michael Hall and John Jenkins</i>	525
43	Partnerships, Participation, and Social Science Research in Tourism Planning <i>Bill Bramwell</i>	541
44	Local and Regional Tourism Policy and Power <i>Andrew Church</i>	555
45	Tourism Communities and Growth Management <i>Alison Gill</i>	569
46	Political Boundaries and Regional Cooperation in Tourism <i>Dallen J. Timothy and Victor B. Teye</i>	584
47	GIS Applications in the Planning and Management of Tourism <i>Yianna Farsari and Poulicos Prastacos</i>	596
Part IX	Conclusions	609
48	Contemporary Themes and Challenges in Tourism Research <i>Allan M. Williams, C. Michael Hall, and Alan A. Lew</i>	611
	<i>Index</i>	619

Contributors

Gregory J. Ashworth studied economics and geography at the universities of Cambridge, Reading, and London. He is currently Professor of Heritage Management and Urban Tourism in the Faculty of Spatial Sciences at the University of Groningen, The Netherlands. His special interests are in urban tourism and urban conservation planning.

Irena Ateljevic is a Senior Lecturer in Tourism Management at Auckland University of Technology, New Zealand. She received her Ph.D. in Geography at the University of Auckland. Her research interests include issues of backpacker travel; tourism entrepreneurship; discourse analysis of tourist experiences; and tourism representations as constructed and interpreted in the context of various social conditions (gender, class, ethnicity, etc.).

Stephen Boyd is currently based at the University of Otago in New Zealand. He has an eclectic range of interests in tourism with recent projects focusing on tourism and national parks, tourism and world heritage sites, and heritage tourism in general.

Bill Bramwell is Reader in Tourism in the Centre for Tourism and Cultural Change at Sheffield Hallam University, UK. He has edited books on rural tourism, collaboration and partnerships in tourism, and sustainable tourism in Europe, and he is working on a book on Southern European tourism. In 1992 he co-founded the *Journal of Sustainable Tourism*, which he still co-edits. His research interests include discourses of sustainable tourism, tourism and environmental policies, cultural responses to tourism, tourism growth management, and tourism in Southern Europe.

Richard Butler was born in England and educated at Nottingham (BA Hons.) and Glasgow (Ph.D.) universities. He taught at the University of Western Ontario from 1967 to 1997, specializing in the geography of tourism and recreation. He is past president of the International Academy for the Study of Tourism and a past president of the Canadian Association for Leisure Studies. His main fields of research have been the evolution cycle of resorts, the social impact of tourism, sustainable tourism, and tourism on islands.

Erlet Cater is Senior Lecturer in Tourism and Development in the Department of Geography, University of Reading, UK. She edited the book *Ecotourism: A Sustainable Option* (1994) and was an Advisory Editor for *The Encyclopaedia of Ecotourism*. She is an advisor for the Society and Environment Forum of the RGS-IBG and Coral Cay Conservation, and has

judged the British Airways Tourism for Tomorrow Awards. She is on the editorial boards of *Tourism Geographies* and the *Journal of Ecotourism*.

T. C. Chang is an Associate Professor at the Department of Geography (National University of Singapore). His research interests are in urban tourism, regional (Southeast Asia) tourism, arts, culture, and heritage. He was co-editor (with Peggy Teo and K. C. Ho) of *Interconnected Worlds: Tourism in Southeast Asia* (Pergamon, 2001).

Andrew Church is Professor of Human Geography at the University of Brighton, UK. He is Honorary Secretary for Research at the Royal Geographical Society–Institute of British Geographers and is also Chair of the Society’s Geography of Leisure and Tourism Research group. His research interests include tourism policy, employment in the tourism and leisure sector, and human–nature relations in everyday leisure spaces. His recent publications on tourism and leisure have appeared in a wide range of scholarly journals, including *Tourism Geographies*, *Sociology*, and *Leisure Studies*.

Tim Coles is Lecturer in Human Geography and University Business Fellow at the University of Exeter, UK. His research interests are in tourism and restructuring, tourism, diasporas, and transnationalism, tourism, retailing, and shopping, and e-tourism. He is the Honorary Secretary of the Geography of Leisure and Tourism Research Group of the Royal Geographical Society (with IBG). Among his recent publications are “Urban Tourism, Place Promotion and Economic Restructuring: The Case of Post-Socialist Leipzig,” in *Tourism Geographies* (2003), and “The Emergent Tourism Industry in Eastern Germany a Decade after Unification,” in *Tourism Management*.

Mike Crang is a Lecturer in Geography at Durham University, UK. He has worked on issues of culture, identity, and belonging which led him to study cultural tourism. He has been especially interested in issues around visual media and their influence on tourists. He is the co-editor of the journal *Tourist Studies*, and of the books *Tourism: Between Place and Performance* (with Simon Coleman), *Thinking Space* (with Nigel Thrift), and *Virtual Geographies* (with Phil Crang and Jon May).

David Crouch is Professor of Cultural Geography, Tourism, and Leisure at the University of Derby, UK, and Visiting Professor of Geography and Tourism at the University of Karlstad, Sweden. He has written widely on cultural geography, tourism and leisure, and research approaches, including recent papers in *Tourist Studies* and *Social and Cultural Geography*, and numerous book chapters. His edited books include *Leisure/Tourism Geographies* (Routledge, 1999) and *Visual Culture and Tourism* (with Nina Lubben; Berg, 2003).

Keith G. Debbage is an Associate Professor of Urban-Economic Geography in the Department of Geography at the University of North Carolina at Greensboro, USA. His major research interests include the economic geography of the air transportation industry, the resort cycle, and urban planning. Dr. Debbage has published in the *Annals of Tourism Research*, *Tourism Management*, the *Journal of Transport Geography*, and the *Journal of Air Transport Management*, amongst others. In 2002 he received the thirteenth Roy Wolfe Award in Tourism Geography from the AAG Recreation, Tourism, and Sport Specialty Group.

Anne-Marie d’Hauteserre is Tourism Program Coordinator in the Department of Geography at the University of Waikato. She obtained her BA from the University of Madagascar and her other higher degrees from the University of Paris I, La Sorbonne. Her research interests stem from her background in geography and lie in the application of critical social science theories to tourism issues. She uses tourism destinations she has had the opportunity to know in depth, such as Monaco or Foxwoods Casino Resort, to support and illustrate her work. She is also

very keen to spread knowledge of the French Pacific to the English-speaking community in the hope of establishing more communication between the two.

Stephen Doorne is a Lecturer in the School of Social and Economic Development at the University of South Pacific in Suva, Fiji. He received his Ph.D. in Tourism at the Victoria University of Wellington, New Zealand. His research interests include cultural and ethnic tourism, tourism and development, tourism imagery, and tourism entrepreneurship.

Yianna Farsari is a Research Associate at the Regional Analysis Division of the Foundation for Research and Technology-Hellas (FORTH) in Heraklion, Greece. She is a Ph.D. candidate at the University of Surrey, School of Management, in collaboration with FORTH. Her research interests include sustainable tourism indicators, policy-making for sustainable tourism in mass Mediterranean destinations, and GIS-based support for tourism policy-making.

Donald Getz is a Professor of Tourism and Hospitality Management at the Haskayne School of Business, University of Calgary, Canada. He has authored two books on event management and event tourism, and was co-founder of the research journal *Event Management*. His doctorate is in Social Sciences (Geography) from the University of Edinburgh.

Alison Gill is a Professor with a joint appointment with the Department of Geography and the School of Resource and Environmental Management at Simon Fraser University in Vancouver, British Columbia, Canada. Her research interests lie in resort development, especially in mountain environments, and on the impacts of tourism in rural areas and small towns. She has conducted extensive research on changing community-resort relationships in Whistler, BC. Her research appears in numerous book chapters as well as journals such as *Tourism Management, Environment and Planning A*, and *The Professional Geographer*. She serves on the editorial boards of *Tourism Geographies* and the *Journal of Architectural and Planning Research*.

Jon Goss is a Professor in the Department of Geography at the University of Hawaii. His research interests include urbanization and development in Southeast Asia and real and imaginary landscapes of popular culture, including shopping malls, theme parks, and film. He has conducted research on various tourist landscapes in Hawaii, including Waikiki, the Arizona Memorial, and the Polynesian Culture Center.

C. Michael Hall is Professor and Head of the Department of Tourism, at the University of Otago, Dunedin, New Zealand, and Honorary Professor, Department of Marketing, University of Stirling, Scotland. He is co-editor of *Current Issues in Tourism* and associate editor for Asia and the Pacific for *Tourism Geographies*. For the period 2000–4 he was Chairperson of the IGU Commission on Tourism, Leisure and Global Change.

Julia Hasse holds a Ph.D. in Tourism Management from Victoria University of Wellington in New Zealand and has worked as a lecturer at the University of the West of England and the University of Applied Sciences Eberswalde, in Germany. She has recently accepted a Post-doctoral Fellowship at the Auckland University of Technology in New Zealand, where her work focuses on the application of participatory approaches and Geographical Information Systems in sustainable tourism planning.

Tom D. Hinch is an Associate Professor with the Faculty of Physical Education and Recreation at the University of Alberta. His research interests focus on the relationship between travelers and the places that they visit. He has examined this relationship in the context of tourism and indigenous people, sport tourism, and tourism seasonality. Tom is particularly interested in unique issues that indigenous people face in their attempts to harness tourism for their own objectives.

Shirlena Huang is an Associate Professor at the Department of Geography, National University of Singapore. Her research areas include gender issues, with a particular focus on migrant labor flows within the Asia-Pacific region, as well as urbanization and conservation. She has recently edited (with Brenda S. A. Yeoh and Peggy Teo) a volume on *Gender Politics in the Asia-Pacific Region* (Routledge, 2002).

George Hughes is a Senior Lecturer in Geography within the School of GeoSciences at Edinburgh University, UK. His research explores the uses of leisure and tourism in the socio-economic production of geographical space. This includes analysis of environmentally orientated types of tourism with an empirical focus on Belize. Relevant papers include "Environmental Indicators," *Annals of Tourism Research* (2002), "The Cultural Construction of Sustainable Tourism," *Tourism Management* (1995), and, with Furley, "Threshold, Carrying Capacity and the Sustainability of Tourism: A Case Study of Belize," *Caribbean Geography* special issue (1996).

Dimitri Ioannides is Associate Professor of Planning and Tourism Development at Southwest Missouri State University and, since January 2003, has also been a Senior Research Fellow at the Centre for Regional and Tourism Development in Bornholm, Denmark. He has co-edited *The Economic Geography of the Tourist Industry* (Routledge, 1998) and *Mediterranean Islands and Sustainable Tourism Development* (Continuum, 2001), and has also written a number of articles relating, among other topics, to the structure and organization of the travel industry.

John Jenkins is a Senior Lecturer in the Department of Leisure and Tourism Studies at the University of Newcastle, Australia. He is book reviews editor of *Current Issues in Tourism* and co-editor of *Annals of Leisure Research*. He is also co-editor of the *Encyclopedia of Leisure and Outdoor Recreation*, published by Routledge.

Alan A. Lew is a Professor and Chair in the Department of Geography, Planning and Recreation at Northern Arizona University. He is the editor-in-chief of the journal *Tourism Geographies*; among his edited books are *Tourism in China* (1995 and 2003), *Tourism and Gaming on American Indian Lands* (1998), and the forthcoming *Seductions of Place* (with Carolyn Cartier; Routledge, 2004). He is a member of the American Institute of Certified Planners, and is the webmaster for the Association of American Geographers' Recreation, Tourism and Sport Specialty Group, and the International Geographical Union's Commission on Tourism, Leisure and Global Change.

David Mason is a Senior Lecturer with the School of Information Management at Victoria University, Wellington, New Zealand, specializing in database design and e-commerce applications. He has extensive consultancy experience internationally, and is the author of numerous articles and books on information systems implementation. His current research interests centre on the adoption and application of ICT within the tourism industry, with particular emphasis on community informatics for tourism.

Bob McKercher is an Associate Professor in Tourism in the School of Hotel and Tourism Management at the Hong Kong Polytechnic University. He completed his undergraduate degree in geography at York University, Canada, his master's degree at Carleton University in Canada, and his Ph.D. at the University of Melbourne in Australia. Dr McKercher has broad research interests and has published more than a hundred scholarly papers and research reports on a variety of tourism issues.

Kevin Meethan is Senior Lecturer in Sociology at the University of Plymouth, UK. His research interests in tourism encompass sociocultural change and global-local relations, genealogy, and diasporic identity. Recent publications include *The Changing Consumer*

(edited with S. Miles and A. Anderson; Routledge, 2002), and *Tourism in Global Society: Place, Culture, Consumption* (Palgrave, 2001).

David Mercer is Associate Professor in the School of Social Science and Planning at RMIT University in Melbourne, Australia. He is responsible for the postgraduate program in International Urban and Environmental Management and is the author of over 120 papers, book chapters, and books on natural resource management, tourism, and environmental policy, mainly with an Australian focus.

Klaus Meyer-Arendt is the Chair of the Department of Environmental Studies at the University of West Florida in Pensacola. His research interests include the interaction of physical and cultural processes in coastal environments of the USA and Latin America, especially the Gulf of Mexico. He is past recipient of a Senior Scholar Research Award to Mexico funded by the Fulbright Commission and the García-Robles Foundation, and the Roy Wolfe Award of the Recreation Tourism and Sport Specialty Group of the Association of American Geographers.

Simon Milne is Professor of Tourism and Associate Dean of Research in the Business Faculty, Auckland University of Technology. Simon now coordinates the New Zealand Tourism Research Institute (www.nztri.org). His research focuses on creating stronger links between tourism and surrounding economies. In recent years he has focused on the ability of information technology to improve the marketing, economic performance, and sustainability of tourism firms, products, and destinations.

Claudio Minca is Professor of Human Geography at the University of Newcastle. He has written widely on geographical representations, tourism, and postmodernism in geography, and is the author of *Spazi effimeri* (1996) and the editor of *Introduzione alla geografia postmoderna* (2001), *Postmodern Geography* (2001), and *Orizzonte mediterraneo* (2003).

Nigel Morgan is based in the Welsh Centre for Tourism Research in the Welsh School of Hospitality, Tourism and Leisure Management, University of Wales Institute, Cardiff, UK. His research interests embrace destination marketing, seaside resort development, tourism sociology, and tourism and leisure advertising and branding. His most recent book is *Destination Branding: Creating the Unique Place Proposition* (Butterworth, 2002), and he is currently working on *Creating Tourism Identities and Cultures Through the Post: Essays on Tourism and Postcards*.

Dieter K. Müller is an Assistant Professor at the Department of Social and Economic Geography, Umeå University Sweden. His main research interest is in tourism in peripheral and rural areas, and particularly second-home tourism. Recently he has co-edited the book *Mobility, Tourism and Second Homes* (with C. Michael Hall; Channelview, 2004).

Tim Oakes is Associate Professor of Geography at the University of Colorado at Boulder, and a visiting research scholar at the University of Technology, Sydney. He is the author of *Tourism and Modernity in China* (Routledge, 1998), and has written extensively on the cultural geography of Chinese regional development. He is currently co-editing *Travels in Paradox*, with Claudio Minca, and *Translocal China*, with Louisa Schein, while preparing a new book titled *Trading in Places*. His current research examines the cultural and ethnic politics of heritage tourism in China.

Stephen Page is Scottish Enterprise Forth Valley Chair in Tourism, University of Stirling, Scotland and associate editor of the journal *Tourism Management*. He has published extensively in the area of tourism and transport and is the author of *Transport and Tourism* (Pearson Education) and the co-editor of the new research monograph, *Progress in Tourism and Transport* (Elsevier Science).

Thomas W. Paradis is Associate Professor in the Department of Geography, Planning and Recreation at Northern Arizona University, Flagstaff. He teaches a wide variety of geography and planning courses, and his research interests include small-town growth and change, downtown redevelopment, and heritage tourism. He has recently authored his first book, *Theme Town: A Geography of Landscape and Community in Flagstaff, Arizona* (2003).

Poulicos Prastacos is Director of Research at the Foundation for Research and Technology-Hellas (FORTH) in Heraklion, Greece. His areas of expertise include geoinformatics (GIS, databases, spatial methods) and spatial decision support systems. He has published more than thirty scientific papers in the areas of forecasting mathematical models, integration of GIS tools in decision support, and environmental information systems.

Richard Prentice holds the Chair of Heritage Interpretation and Cultural Tourism at the University of Sunderland, UK. His interests are in lifestyle formation, tourism and arts marketing, consumer imaginings and experiences of cultural and heritage tourism, and market-based product design. Sample publications include "Journeys for Experiences," in P. Keller and T. Bieger (eds), *Tourism Growth and Global Competition* (2001) and (with V. A. Andersen) "Festival as Creative Destination," *Annals of Tourism Research* (2003).

Robert Preston-Whyte is Professor of Geography at the University of Natal in Durban, South Africa. His research interest in coastal tourism emerged out of controversial ecotourism and dune mining issues relating to the Lake St Lucia wetland prior to its emergence as a World Heritage Site. This was followed by his current interest in seaside tourism that is largely motivated by the social, cultural, and political changes in seaside tourism that have taken place in Durban since the end of the apartheid regime. Some of these are reported in the *Annals of Tourism Research* and *Tourism Geographies*.

Annette Pritchard is Director of the Welsh Centre for Tourism Research in the Welsh School of Hospitality, Tourism and Leisure Management at the University of Wales Institute, Cardiff, UK. Her research interests include tourism sociology (especially the interplay between human status characteristics such as gender, sexuality, and race and the power dimensions of tourism), and destination marketing branding. Her books include *Tourism Promotion and Power* (Wiley, 1998), *Power and Politics at the Seaside* (University of Exeter, 1999), and *Tourism and Leisure Advertising* (Butterworth, 2000).

Michael Riley is Professor of Organizational Behaviour at the School of Management, University of Surrey, UK where he is Director of Postgraduate Research. Initially trained in hotel management, he studied labor economics, industrial relations, and human resource planning at the University of Sussex, UK, and was awarded a doctorate at the University of Essex. His work over two decades centres on the labor aspects of tourism and hospitality, and he has written extensively on human resource management and labor market issues. His current research interests are concerned with pay, knowledge accumulation, and the relationship between industrial culture and managerial cognition.

Mike Robinson holds the Chair of Tourism Studies and is Director of the Centre for Tourism and Cultural Change at Sheffield Hallam University, UK. His research interests lie in the relationship between tourism and culture(s), with specific interests in heritage meanings, tourism's relationship with the arts and popular culture, identity-making, image, sustainable tourism development, and tourist behavior. Previous books include *Tourism and Cultural Conflicts* (with Boniface) and his latest book is *Literature and Tourism: Essays in the Reading and Writing of Tourism Texts* (with Andersen). He is editor-in-chief of the *Journal of Tourism and Cultural Change* and an associate editor of the *Scandinavian Journal of Hospitality and Tourism*.

Jarkko Saarinen is Professor of Geography in the Department of Geography at the University of Oulu, Finland. His research and teaching interests include tourism development and its sociocultural impacts in peripheral regions, tourism sustainability, and nature-based tourism in wilderness environments. His publications include "Social Constructions of Tourist Destinations," in G. Ringer (ed.), *Destinations: Cultural Landscapes of Tourism* (1998) and "The Regional Economics of Tourism in Northern Finland," *Scandinavian Journal of Hospitality and Tourism* (2003).

Richard Sharpley is Reader in Travel and Tourism Management at Northumbria University, UK. The author of a number of tourism books and journal articles, his research interests lie in the field of the rural tourism, the sociology of tourism, and sustainable tourism development, with a particular focus on tourism development in Cyprus.

Gareth Shaw is Professor of Human Geography at the University of Exeter, UK. His research interests include behavioral and consumption studies, small firms and economic development, and tourism and disability. He is co-author of *Critical Issues in Tourism* (with Allan Williams; Blackwell, 2002), and co-editor of *Tourism and Economic Development: European Experiences* (with Allan Williams; Wiley, 3rd edn 1998), as well as being book review editor for *Tourism Geographies*.

Stephen L. J. Smith is a Professor in the Department of Recreation and Leisure Studies, University of Waterloo. His research interests include tourism statistics and tourism economics. He works with the Canadian Tourism Commission, Statistics Canada, and numerous other organizations on improving the quality of tourism statistics.

Patricia A. Stokowski is an Associate Professor with the School of Natural Resources, University of Vermont. Her teaching and research interests center around outdoor recreation behavior, tourism planning, and rural and resource-dependent communities, and she has written extensively about social impact of tourism, sense of place, and community social networks. She is the author of *Riches and Regrets: Betting on Gambling in Two Colorado Mountain Towns* (University Press of Colorado, 1996) and *Leisure in Society: A Network Structural Perspective* (Mansell Press, 1994). Beyond the halls of academia, Stokowski is a professional ice-dance coach.

Theano S. Terkenli is an Assistant Professor at the Department of Geography and at the Interdepartmental Program of Graduate Studies in Tourism Planning, Administration and Policy, both at the University of the Aegean, Lesvos, Greece. Her academic interests include geographies of everyday life; spatialities of contemporary social life and culture from the transnational to the local scale; cultural landscape theory and analytical approach; critical perspectives in tourism and recreation; ideas of home and identity; and geographies of the Aegean and the Mediterranean. She is the author of *The Cultural Landscape: Geographical Perspectives* (Greek; Papazissis Publishers, 1996) and various articles and book chapters on cultural geography, tourism, and the cultural landscape.

Victor B. Teye is Associate Professor of Tourism and Coordinator of the Travel and Tourism Program at Arizona State University in the United States. His research interests include the political dimensions of tourism development, human resource issues, and heritage tourism, especially in developing countries. He has presented research papers at several international conferences and has published in leading refereed tourism journals. He was a Fulbright Teaching and Research Scholar at the University of Cape Coast in Ghana and has also served as a Tourism Consultant in a number of African countries. He is presently a Visiting Professor at the International Management Center in Krems, Austria.

Dallen J. Timothy is Associate Professor at Arizona State University and Visiting Professor of Heritage Tourism at Sunderland University, UK. He has published extensively in tourism books and scholarly journals on political boundaries, supranationalism, planning in the developing world, heritage, shopping and consumption, rural and peripheral regions, ethnic diasporas, and community-based development. Dr. Timothy is also on the editorial boards of seven international tourism journals and recently finished his term as the Chair of the Recreation, Tourism and Sport Specialty Group of the Association of American Geographers.

John E. Tunbridge studied at the universities of Cambridge, Bristol, and Sheffield and is currently Professor of Geography and Environmental Studies at Carleton University, Ottawa, Canada. His special interests are in heritage and waterfront issues, with particular reference to Canada, South Africa and Central Europe.

D. Jim Walmsley is Professor of Geography and Planning in the School of Human and Environmental Studies at the University of New England, Armidale, Australia. He has worked in Australia for thirty years. His early research interests were in how individuals cope with living in cities and with how and why human well-being varies from place to place. This has led in recent years to a concern with the role of leisure, recreation, and tourism in human well-being, and with cognitive imagery in tourism.

David B. Weaver is Professor of Tourism and Events Management in the Department of Health, Fitness and Recreation Resources at George Mason University, Virginia. He is a specialist in ecotourism, sustainable tourism, and destination life-cycle dynamics, and has authored or co-authored five books and over sixty refereed articles and book chapters on related topics. Dr. Weaver is also the editor of *The Encyclopedia of Ecotourism* (CABI Publishing, 2001). He has held previous appointments at Griffith University (Australia) and the University of Regina (Canada).

Allan M. Williams is Professor of Human Geography and European Studies at the University of Exeter. His research interests embrace the relationships between economic development and different forms of mobility, including both tourism and migration. He is author or editor of a number of books including *Critical Issues in Tourism* (with Gareth Shaw), *Tourism in Transition: Economic Change in Central Europe* (with Vlado Balaz; I. B. Tauris, 2000), and *Tourism and Migration* (with Michael Hall; Kluwer, 2002). He is co-editor of *European Urban and Regional Studies*, and associate editor of *Tourism Geographies*.

Poh Poh Wong is Associate Professor in the Department of Geography, National University of Singapore. His research interests focused on tourism–environment relationships with reference to Southeast Asia and small island states in the Indian Ocean. He is the editor of *Tourism vs Environment: The Case for Coastal Areas* (Kluwer, 1993) and author of *Coastal Tourism in Southeast Asia* (ICLARM, 1991). He has recently completed overviews on tourism development, ecotourism trends, coastal environment, and coastal zone management of Southeast Asia.

Preface

Travel, touring, going away, coming home, visiting attractions, sunbathing, buying souvenirs, seeing, recreating, experiencing, learning, relaxing, sharing: these are all activities and experiences which increasingly weave together the lives of individuals, at least in the developed world. Whether or not we all share the same understanding of tourism, or whether a clearly definable tourism industry exists, the tourism phenomenon has been encompassing in its impacts on landscapes and how we live our lives in the 20th and 21st centuries. It is probably the complexity and fascination of tourism issues, along with shared personal interests in landscape, place, and social relationships, both at home and in distant places, which have drawn the three editors of this volume both into the discipline of geography, and into the field of tourism studies. We have, each from our own distant corner of the globe, devoted much of our professional lives to the study of tourism and have collaborated on a variety of projects over the years, most notably the journal, *Tourism Geographies*. So when the invitation came to develop this *Companion to Tourism*, as part of Blackwell's Companions to Geography series, we did not need to think long before accepting the opportunities it presented – perhaps at that stage underestimating the challenges that it would also pose.

This *Companion* was initially conceived as an exploration and review of the contributions of geographers and geography to our understanding of tourism. We recognize, of course, that geography does not have a monopoly on tourism studies. But we do believe that tourism is intrinsically of concern to geography and geographers in the centrality that it gives to places and spatial relationships (both physical and cognitive), as well as environmental issues and the landscapes of tourism. Tourism studies, however, has evolved as a multidisciplinary and interdisciplinary field, and we certainly did not wish to be regimented by overly narrow disciplinary concerns in this volume. Instead, we defined what we perceived to be the major research and theoretical subject areas of tourism studies, and then sought out leading scholars who have written on these themes within a geographical framework. We believe that the result has been the assembly of discerning reviews by a distinguished group of scholars, some of whom are affiliated with geography

departments, but many more of whom are based in interdisciplinary, tourism-related programs. Their disciplinary affiliations have been of far less concern to us than what they have to say on particular issues.

We also made some efforts to balance contributions from different parts of the world. It must be admitted at the outset that, because this work is published in English, scholars from English-speaking countries predominate, and the book makes no pretence to cover all the vast research undertaken outside the English language community of researchers. However, we have included a mix of representatives from Europe, North America, and the Pacific, along with some representation from other regions.

The result reflects broader social science and interdisciplinary perspectives, while still reflecting the inherent nature of geography. We believe that the contributors have presented some of the best in tourism thought and research, and while not as fully comprehensive of either tourism geography or tourism studies, as we might have naively sought at the outset, we believe that the outcome is a coherent series of insights that effectively capture some of the most innovative, challenging, and rewarding areas of contemporary tourism research.

With any book, there are a large number of people who must be thanked for their support. Michael would like to acknowledge the help of Sarah Stevens in undertaking the analysis of CAB abstracts; Mel Elliott and Frances Cadogan for their organizational brilliance; Dick Butler, Nick Cave, Chris Cooper, Elvis Costello, David Duval, Thor Flognfeldt, Stefan Gössling, Derek Hall, Tuija Härkönen, Bruno Jansson, Dieter Müller, Stephen Page, Jarkko Saarinen, Anna Dóra Sæflórsdóttir, Brian Wheeler, and Geoff Wall and his fellow editors for the opportunity to discuss their various insights into tourism geography; and, most importantly, Jody for her support and coping with getting confused about which Al(l)an he was referring to. Allan would like to acknowledge the assistance of his secretary Jan Thatcher, the day-to-day academic collaboration with his colleagues Tim Coles and Gareth Shaw, a fellowship provided by the University of Otago in 2003, and – above all – the support of his wife Linda. And the other Alan would like to thank his administrative assistant, Debbie Martin, for her ongoing support of his research efforts; his colleagues Dawn Hawley, Tina Kennedy, and Carolyn Daugherty for their assistance on *Tourism Geographies* during some hectic times at the university; his graduate assistant, Alisa Wenker, for her help with his classes while this project was going on; his children Lauren, a budding scholar in her own right, Chynna, and Skytan, for allowing their Dad space to work at home and during family vacations; and the constant and devoted support of his wife, Mable.

Alan A. Lew, Flagstaff, Arizona, USA
C. Michael Hall, Dunedin, New Zealand
Allan M. Williams, Exeter, UK